



gerardbenitopardo

graphic, web & ux/ui designer



About me

27 years old. I'm curious, creative, efficient and resolute. I'm passionate of design, advertising, marketing and IT, as well as any expression that makes me improve either personally and professionally.



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Languages

- English: *Professional competence (B2).*
- Catalan: *Native or bilingual competence.*
- Spanish: *Native or bilingual competence.*

Aptitudes

Photoshop	●	●	●	●	●
Illustrator	●	●	●	●	●
InDesign	●	●	●	●	●
Dreamweaver	●	●	●	●	○
Sublime	●	●	●	●	○
Sketch	●	●	●	●	●
Balsamiq	●	●	●	●	○
Marvel App	●	●	●	●	○
Hubspot	●	●	●	●	●
Wordpress	●	●	●	●	●
Final Cut X	●	●	●	○	○
After Effects	●	●	●	○	○
Premiere Pro	●	●	●	○	○
SEO/Adwords	●	●	○	○	○
Branding	●	●	●	●	●
Packaging	●	●	●	○	○
Editorial	●	●	●	●	○
UI/UX	●	●	●	●	○
HTML5	●	●	●	●	○
CSS3	●	●	●	●	○
Jquery	●	●	●	○	○

Professional experience

- June 18 - currently** **Junior graphic & web designer. Zigurat Global Institute of Technology.**
Email marketing, off/online communication supports, social media campaigns and design of corporate website and promotional websites with Wordpress & Hubspot.
- July 17 - Feb. 18** **Inbound specialist & junior web designer. Gotoclient.**
Graphic design, websites design and inbound marketing campaigns with Hubspot: Acer, Epson, GoPro, Haier, Kärcher, Logitech, Media Markt, Pioneer, TomTom, others.
- Sept. 16 - Dec. 16** **Junior web designer. Idesoftbcn.**
Wordpress web design: *adbdetectives, Hostal la Plaça, Neumáticos Guerrero, others.*
- April 15 - March 16** **Junior consultant & developer. Altran España.**
Magento Ecommerce, UI/UX and web design: *AXA, La Caixa & Silk, among others.*
- Feb. 15 - March 15** **Junior graphic & web designer. Mediàtic.**
Branding, wordpress and web design: *Llambrich, Happy Food, Incrementa.*
- Jan. 14 - Oct. 14** **Creative & communication director. Ackcent Cybersecurity.**
Design the corporate brand and company's off/online communication supports.
- Feb. 13 - July 13** **Creative & technological designer. LaCriativa Comunicação.**
Graphic design, wordpress website design, branding and communication tasks.
- June 12 - July 12** **Online graphic designer. Carrots (Internship)**
Sketches, banners and facebook ads design: *BPA, Volkswagen & Fisher Price.*
- Sept. 11 - March 12** **Online graphic designer. Nostro Studio Digital (Internship)**
UI/UX and web design: *Filmoteca Catalunya, Club Negocis, Tiempo BBDO, Orange.*
- Jan. 11 - July 11** **Copywriter. Allan Bruch (Internship)**
Advertising copywriting: *Isdin, Lida Joies, Damm, Boi Taüll & Panticosa Hoteles.*
- 2010 - currently** **Art Director. Publicitarios Implicados (Non-profit collaboration)**
Communication projects for micro-NGOs and associations without resources.
- 2012 - 2015** **Freelance graphic designer.**
Communication, branding and graphic/web design: *LIM Global Consulting, Sander Clasen, Benito Cars, Proactiva Open Arms, Amics del Nepal, ELA Existe, among others.*

Academic education

- September 12 - 13** **Master in Graphic Design (web and digital publications).**
EINA, University School of Design and Art. UAB. Barcelona.
- Sept. 08 - June 12** **Degree in Advertising, Public Relations and Marketing.**
School of Communication and International Relations, URL. Barcelona.

Competences of interest

- July 17 - Aug. 17** **Hubspot Certifications.**

<i>Growth-Driven Design</i>	<i>HubSpot Design</i>
<i>Email Marketing</i>	<i>HubSpot Marketing</i>
<i>Inbound Marketing</i>	<i>Software</i>
<i>Content Marketing</i>	
<i>Contextual Marketing</i>	

- Jan. 17 - June 17** **Appsfactory project. Tadel Formació.**

